

FAX# 703 528 7880
HARRIS REPORT FROM REP AUG2/12 12.43
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME CHRIS FEIST
SALES PRSN WA- JOE KNAUER

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	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____ STATE TAX ~~_____~~ CO-OP BILLING NEEDED _____

DATE AUG2/12 12.43

TO LENA
FR JULIE
OK'D M3 SEE LN 29-30
TTLS RTS
PLS CFM, THX 8/2

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JOHN MICA/CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1100A-1200N	30		\$400.00	7/30	8/3	3		M-F	3
PROGRAM : VIEW												
29	A		900A-1000A	30		\$350.00	8/3	8/3	2		FRI	2
PROGRAM : DOCTORS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR AUG2 ON LINE-5 FOR 2 SPOTS/WK												
30	A		500A-600A	30		\$100.00	8/5	8/5	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 29-30												

REP HEADLINE# 6254918 TRF# 324299 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 12.43
 CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#5	MISSED:M-F/1100A-1200N				AUG2(2/WK)		30S	\$400.00	(AUG2/12)	
			OFFER:FRI/900A-1000A				AUG3(2/WK)		30S	\$350.00	PLS ADVISE.	
			& SUN/500A-600A				AUG5		30S	\$100.00		
			CMT:WE CAN OFFER									

AUG/12 58675.00

CONTRACT TOTAL 58675.00
 TOTAL SPOTS 77

MARKET TOTALS \$195,583 WFTV 30% WKMG 21% WESH 27% WOFL 17% WKCF 1% WRBW 3% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

OLYMPICS ON WESH

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE